

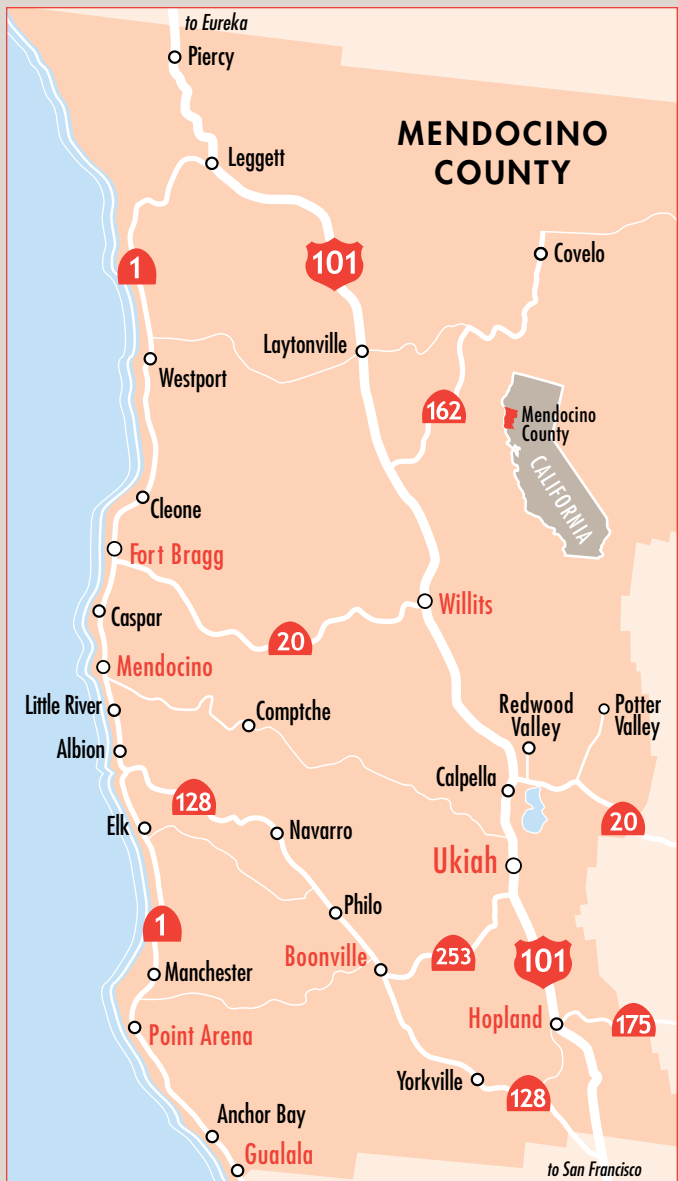


*Celebrating
the Stars of the Sea*

JANUARY 22 thru 31 . 2016



VISITMENDOCINO.COM



VISIT MENDOCINO COUNTY, INC.

390 West Standley Street . Ukiah, CA 95482

345 North Franklin Street . Fort Bragg, CA 95437

www.visitmendocino.com | 1.866.466.3636



WELCOME TO THE 2016 MENDOCINO COUNTY CRAB, WINE & BEER FESTIVAL

Celebrating the Stars of the Sea

You're invited to **Mendocino County's 17th annual Crab, Wine & Beer Festival**. Mendocino County is home to fishermen who harvest the abundance of the Pacific and to grape growers, winemakers, and brewmasters who reap the bounty of the county to produce fine wines and brews that pair exquisitely with seafood. Held midway through the long winter months, the 10-day countywide festival is an opportunity to shrug off the winter blues and indulge in fine seafood, wine, and beer.

We create dozens of events for you to enjoy: family-style crab and cioppino feeds, gourmet seafood-themed dinners, food and wine pairings, fishing and whale watching adventures, a Wine Competition showcasing local wines, and the ever popular Cook-off that highlights the talents of our county's chefs. Participate in the Passport event for a delightful tasting experience and a chance to win an amazing Mendocino County Prize Package! Enter our Very Crabby Social Media Contest on Facebook for a chance to win a crabby prize basket full of local products. Use the hashtag **#mendocinogonewild**.

The Calendar of Events is full of activities... It's no wonder this festival was named one of the Top 10 Seafood and Wine Festivals in the country by *Coastal Living* magazine.

Due to algae blooms in the Pacific Ocean, the start of the Dungeness Crab season has been delayed. We anticipate that the season will open prior to the start of the Crab, Wine & Beer Festival in January but just in case, have broadened the festival offerings this year to on all the ocean's bounty and stars of the sea that the Mendocino Coast has to offer! Get well Crabby!

Events take place throughout the County, from the inland valleys to the coast. Plan your trip at www.visitmendocino.com or by calling 1.866.466.3636. New events are added daily.

**Charming Towns & Villages | Towering Redwoods
Intimate Artisanal Wineries | Spectacular Coastlines**

...WHAT YOU'VE BEEN MISSING

Special Thanks to the photographers for the generous use of their work ...
John Birchard, Rick Hemmings, iStock.com,
Randy Lutge, Brendan McGuigan and Joyce Perlman

Visit participating
Hopland tasting rooms for
Barrel Tasting 101
during the
Crab, Wine & Beer Festival



JANUARY
30 & 31
11am - 5pm

\$20 Online \$30 At the Door

Price includes one
commemorative wine glass.

Each tasting room will be offering
crab themed pairings.



See destinationhopland.com
for full events listing.

THE COAST FM RADIO

For all local information and great music, tune in to The Coast KOZT-FM **95.3 coast side / 95.9 inland**, and **www.kozt.com** on mobile devices. The Coast-FM is proud to be the Mendocino Media Sponsor for the Crab, Wine & Beer Festival. **110 S. Franklin Street, Fort Bragg | 707.964.7277**



2015 CRAB CAKE COMPETITION WINNERS



Judges' Choice:

Marc Dym, Little River Inn
Mike Delaney, Edmeades Estate Winery
Nicholas Petti, Mendo Bistro



People's Choice:

Marc Dym, Little River Inn
Monica Almond, Flavors of El Mundo
Jesse Elhardt, Crush Italian Steakhouse

2015 WINE COMPETITION WINNERS



Judges' Choice:

Handley Cellars
Graziano Family of Wines
Chance Creek Vineyards



People's Choice:

Maple Creek Winery
Toulouse Vineyards
Scharffenberger Cellars

SAVE THE DATES!

Mushroom, Wine & Beer Festival November 4-13, 2016
Crab, Wine & Beer Festival January 20-29, 2017



Choose from the many specials offered by Mendocino County inns, bed & breakfasts, hotels and motels throughout the festival.

Albion River Inn Lodging Special

The Albion River Inn will offer a generous 30% discount on any of our spectacular ocean view lodging. Discount available Sunday through Thursday, from December through April, excluding weekends and holidays.

3790 N. Hwy 1, Albion

800.479.7944

www.albionriverinn.com

Baechtel Creek Inn & Spa

Come stay with us in Willits for a relaxing massage and variety of spa treatments. Enjoy a ride on the Skunk Train, art galleries, shopping and wine tasting along the 101 corridor. Call us for customized package prices!

101 Gregory Lane, Willits

800.459.9911

www.baechtelcreekinn.com

Beachcomber Motel & Spa On The Beach

Enjoy two nights for the price of one for the whole month of January. Excludes weekends and holidays. Take advantage of our Fab Crab package for two with \$30 spa credit, champagne and chocolates, two fabulous nights and two tickets to the Fort Brag Rotary annual crab feed.

1111 N. Main St, Fort Bragg

800.400.SURF (7873)

www.thebeachcombermotel.com

Beach House Inn

Beautiful water views from private balconies and central location make the Beach House Inn the ideal place to relax after a long day of sightseeing. Book your stay during Crab Month and enjoy two nights for the price of one for the whole month of January. Sunday through Thursday only, excluding holidays and holiday weeks. The Beach House Inn is located right along Pudding Creek surrounded by natural beauty.

100 Pudding Creek Rd, Fort Bragg

707.961.1700 | www.beachinn.com

Brewery Gulch Inn

Enjoy an additional 15% discount off the winter midweek rates when staying for two or more nights in our AAA Four-Diamond Award inn. Crab will be featured in special dishes in the gourmet cooked-to-order breakfast and the light dinner buffet with local Mendocino County wines and beers. Both meals are included in all room rates. Excludes Friday and Saturday nights.

9401 N. Hwy 1, Mendocino

800.578.4454

www.brewerygulchinn.com

Dennen's Victorian Farmhouse

Festival goodies and wine are waiting in your room before you snuggle into one of our amazing feather beds. The full gourmet breakfast that is delivered to the privacy of your room each morning contains the crab we are celebrating. Then on Saturday, Jan 30, 5:30–7:00PM, Navarro will be pouring their exceptional wines and we will be serving our "pull out the stops" crab and seafood hors d'oeuvres at no extra charge to inn guests. See listing Jan 30 for details. Plan ahead and book your room early as this one fills up quickly!

7001 N. Hwy 1, Little River
(2 miles south of Mendocino)
800.264.4723
www.victorianfarmhouse.com

Elk Cove Inn and Spa

Stay two nights at full price in one of our luxurious oceanfront accommodations and each additional night is 50% off. Enjoy the champagne brunch daily in our beautiful breakfast room overlooking the ocean. A one-of-a-kind, Mendocino resort with a European-style day spa totally dedicated to your rest, relaxation, and rejuvenation.

6300 S. Hwy 1, Elk
800.275.2967
www.elkcoveinn.com

Emerald Dolphin Inn & Mini Golf

Come join us for a two or more night stay in a beautiful suite, enjoy unlimited mini golf tickets, and two tickets to the Mendocino Coast Botanical Gardens. Your room includes complimentary pastries and coffee each morning and a bottle of Mendocino wine. Two night Crab & Wine packages start at \$209, or save even more and stay three nights for only \$263! This rate includes a king or two queen suite Sun-Thurs. (Weekends, holidays, and room upgrades may be higher). Mini Golf tickets available Fri-Sun.

1211 S. Main St, Fort Bragg
866.964.6699
www.emeralddolphin.com

Fairfield Inn & Suites

Located in the heart of Mendocino County, Fairfield Inn & Suites is Crab Central! Comfortable rooms offer a relaxing way to end your day. Call us to book your stay today and ask for the Crab, Wine & Beer Festival special rate of \$109 per night (king bed; one to two guests).

1140 Airport Park Blvd, Ukiah
707.463.3600
www.fairfieldinnsuitesukiah.com

Griffin House Inn

Celebrate the Crab Festival with us! Relax in one of our breathtaking ocean view cottages with private deck; or in one of our romantic, cozy rooms overlooking our intimate gardens. Stay two or more nights, January 22-31, and receive 30% off. To take advantage of this lodging special request the Two-Nights Deal.

5910 S. Hwy 1, Elk
707.877.3422 | www.griffinn.com

Glendeven Inn

Come relax with us at our 8-acre luxury farmstead inn on the Mendocino coast. Mention our "Crab Special" and enjoy two nights with the third night free (Sunday through Thursday). A complimentary three-course, in-room breakfast is included with your stay.

8205 Hwy 1, Mendocino
707.937.0083
www.glendeven.com

Gualala Country Inn

Crab, Wine & Beer lodging specials, Jan 2-31. Sunday through Thursday: stay two nights for the price of one, and receive one free rental at Gualala Video; Friday, Saturday: 30% discount. Stay with us Jan 15 & 16 and walk to the Lions Club Crab Feed right next door.

47955 Center St, Gualala
707.884.4343
www.gualalacountryinn.com



Headlands Inn Bed and Breakfast "CRAB, WINE & CHOCOLATE DIVINE"

Stay two or more nights during Mendocino's Crab, Wine & Beer Festival, and receive a bottle of local wine and Mendocino chocolates! Linger in bed as we deliver a sumptuous gourmet breakfast to the privacy of your room. Call or visit our website, for our special off-season rates, and mention this special. Ideally located, the inn is only a short stroll to all Mendocino has to offer!

10453 Howard St, Mendocino
800.354.4431 | www.headlandsinn.com

Heritage House Resort

Come experience 37 acres of oceanfront, four star luxury accommodations at the iconic Heritage House Resort! During the famous Crab, Wine & Beer Festival take 10% off of your two night stay or 15% off of your three night stay. Just mention the Crab, Wine & Beer Festival Special when booking.

5200 N. Hwy 1, Little River
707.202.9000
www.heritagehouserestort.com

Inn at Cobbler's Walk

Escape to the coast of Mendocino and experience our scenic ocean-bluff walk starting right at your back door. Mention our "Crab Special" and enjoy two nights with the third night free (Sunday through Thursday). A complimentary three-course, in-room breakfast is included with your stay.

8205 Hwy 1, Mendocino
707.937.0088
www.cobblerswalkmendocino.com

Little River Inn

- **"The Crabbiest Rate on the Coast"**

Enjoy the Crab, Wine & Beer Festival with a view! Our Crabbiest Rate Ocean View Fireplace Rooms start at \$159, Sunday through Thursday, January 3-31. While you're here, enjoy fresh crab in our restaurant and Ole's Whale Watch Bar, unwind on our golf course or relax in our day spa.

- **Sleep with the Crabs**

Get up close and personal with the gem of the North Coast ocean, the Dungeness

crab. Our Crab Package for two includes:

- 2 night stay in an Ocean View Fireplace Room.
 - 1/2 day crabbing escape from Fort Bragg's Noyo Harbor.
 - Bottle of crab-friendly 75th Anniversary Little River Inn Chardonnay.
 - Breakfast and dinner for 2.
- You'll launch early morning, set out pots, scan the horizon for whales, and then retrace your route, pulling in up to ten crabs each. The charter crew can cook and clean your crabs for an additional charge. Package price starts at \$715 for two. Advance reservations are required for booking.

7901 N. Hwy 1, Little River
707.937.5942 | www.littleriverinn.com

MacCallum House Inn

Experience luxury accommodations in the heart of Mendocino Village. A stay at the MacCallum House is filled with extra touches and a gourmet breakfast. Ask for the Crab, Wine & Beer Festival discount and receive 15% off of your booking during the Festival. Valid for Deluxe, Superior or Premium units.

45020 Albion St, Mendocino
707.937.0289
www.maccallumhouse.com

Mendocino Inn & Spa

Book a two night stay and enjoy 50% off your third night along with a 10% discount on all spa treatments for the month of January between Sunday-Thursday. Come enjoy our newly renovated property surrounded by redwoods. We are located walking distance from Van Damme Beach and a short drive from Mendocino. During your stay enjoy breakfast in bed and our fabulous spa services. Excludes holidays, subject to availability and restrictions may apply. Advanced booking is recommended.

8211 N. Hwy 1, Little River
707.593.4255
www.mendocinoinnspa.com

Point Cabrillo Light Station Vacation Rentals

Enjoy the Festival with our special discounts. A stay at the Point Cabrillo Light Station State Historic Park has never been more affordable. We offer a \$55 nightly discount off the Head Light Keeper's House, \$46.50 per night off the Assistant Light Keeper's house, and \$19 per night off our Cottage rates, January 22-31, 2016.

45300 Lighthouse Rd, Mendocino
800.262.7801 | www.pointcabrillo.org

Ravenridge Cottages

Celebrate the bounty of the season and enjoy a private retreat at Ravenridge Cottages. During the Festival weeknights (Mon-Thurs, Jan 22-31), enjoy the second serene night of your stay for half price.

32530 Hwy 128, Yorkville
707.894.7320
www.ravenridgecottages.com

Sea Rock Inn

Our bed & breakfast offers romantic ocean view cottages and suites overlooking Agate Cove along the coast. Come to the Sea Rock Inn for lodging with comfort, privacy, and superb views of the beautiful Mendocino coast. Call us for special mid-week Festival rates.

11101 Lansing St, Mendocino
707.937.0926 | www.searock.com

Shoreline Cottages

Conveniently located on the inland side of Highway 1, just a short walk to the Pacific Ocean, Shoreline Cottages is just south of Fort Bragg and minutes away from Mendocino Village. Ask for our special Crab Rate to receive a discount during the Festival. With a full kitchen in each cottage as well as an outdoor hot tub and fire pit you are sure to feel right at home with us!

18725 Hwy 1, Fort Bragg
707.964.2977
www.shoreline-cottage.com

Surf & Sand Lodge

Enjoy the magnificent Pacific Ocean, whale watching, and beautiful sunsets, all from your own private balcony at the pet-friendly Surf & Sand Lodge. Mention the Crab, Wine & Beer Festival and receive a two-night stay for the price of one for the whole month of January (Sun.–Thurs. only excluding holidays and holiday weeks).

1131 N. Main St, Fort Bragg
800.964.0184
www.surfsandlodge.com

Surf Motel & Gardens

The Surf Motel & Gardens is the ideal location for a family vacation during the Crab Festival. Group bookings and special Crab Festival rates are available. We offer multi-room suites with full kitchens, BBQ grills, enchanting gardens, and are also pet-friendly, so check us out if you plan to travel with your pet (they are sure to enjoy the fenced-in exercise area for dogs).

1220 S. Main St, Fort Bragg
707.964.5361
www.surfmotelfortbragg.com

Travelodge

Your headquarters for the Crab, Wine & Beer Festival with 50 wineries within a 30 minute drive from our front door. Take advantage of our Festival Special of \$69 per night for one king bed/1-2 people (\$10 extra for 2 beds).

1720 N. State St, Ukiah
707.462.5745 | www.travelodge.com

Voll Motel

Clean, comfortable rooms with rates that won't hurt your pocketbook. We hope you choose the Voll Motel on your visit to Mendocino County. Check out our ratings on TripAdvisor and Yelp then give us a call to check availability.

628 N. State St, Ukiah
707.463.1610
www.vollmotelukiahca.com





Everyone enjoys these special events that feature our favorite crustacean!

THROUGHOUT THE FESTIVAL

Noyo Fish Company

Stop in at the store in Noyo Harbor to pick up our catch of the day, or choose from some of the other seafood delights we have to offer. Ask us about our fishing and whale watch excursions!

32440 N. Harbor Dr, Fort Bragg
707.964.3000
www.fortbraggfishing.com

Fish Peddler

Throughout the Festival, the Fish Peddler will keep you stocked with fresh caught seafood from the Mendocino Coast.

1051 Cunningham Rd, Ukiah
707.272.4422
[www.facebook.com/
The-Fish-Peddler-126217720776701](https://www.facebook.com/The-Fish-Peddler-126217720776701)

FRIDAY • JANUARY 22

Crab Feed at Little River Inn • 6:00PM

Don your bibs and get crackin'—this crab feed benefits MUSE to keep music in our schools. Crab generously donated by the Noyo Fish Company. Donation and reservations required.

7901 N. Hwy 1, Little River
707.937.5942 | www.littleriverinn.com

Frey Wines and Seafood Bites!

4:00PM-7:00PM

Join us in our new tasting room in Redwood Valley for an evening of organic and biodynamic wines, seafood appetizers and live music. RSVP by calling the winery.

14000 Tomki Rd, Redwood Valley
707.485.5177 | www.freywine.com

SATURDAY • JANUARY 23

Mendocino Coast Sports Foundation & Fort Bragg Rotary Crab Feed

12:00PM-6:00PM

Crab, clam chowder, salad and garlic bread! Wine, beer and soft drinks available for sale and a variety of desserts from the Fort Bragg High School Interact Club. Proceeds go to Fort Bragg Rotary projects and the Timberwolf Stadium project. Call for reservations or purchase in advance at Pyorre Insurance Agency, Harvest Market, Sport Dodge, and Beachcomber Motel, which has a special lodging price with ticket. Tickets are \$50.

Fort Bragg Fire House141 N. Main St, Fort Bragg
707.964.6331**Goldeneye Winter BarnFest 2016!**

12:00PM-2:00PM

Crab Season is on hold, but we are having our party anyway! Join us for a succulent seafood lunch in our rustic Redwood Barn located at our Gowan Creek Winery just minutes north of Goldeneye's Tasting Room. Enjoy a selection of our highly sought after Migration

and Goldeneye wines. Space is extremely limited, so please visit our website for ticket availability. For questions regarding this event please reach out to our customer service team at 866.367.9945 or customerservice@duckhorn.com. \$100 for wine club members (up to 4 guests), \$125 additional guests and non-wine club members.

Gowan Creek Winery

7201 Hwy 128, Philo

866.367.9945

www.goldeneyewinery.com**Willits Rotary Surf & Turf Dinner • 6:00PM**

Prepare to chow down at the Willits Rotary Surf & Turf dinner. Dine on fillet and shrimp plus salad and French bread at the Willits City Hall! Drinks available at no host bar. This is a fundraiser to raise money for scholarships and the Willits Senior Center. Tickets are \$50, call 707.459.1440 or email alumbaugh@gmail.com for more information.

Willits City Hall

111 E. Commercial St, Willits

WEDNESDAY • JANUARY 27

Wild Fish Winemaker Dinner • 6:30PM

Meet the Fisherman! Wild Fish is hosting a five course tasting menu with wine & crab! Meet not only the winemakers, but also the fisherman who trapped your live crab - none other than local Scott Hockett. We look

forward to entertaining you with colorful stories, delectable local cuisine, and a constant flow of fine wine and bonhomie! \$125/person including wine (excl. gratuity & tax).

7750 N. Hwy 1, Little River

707.937.3055 | www.wild-fish.com

THURSDAY • JANUARY 28

Bewildered Pig Winemaker Dinner with Greenwood Ridge • 6:30PM

Feeling crabby? Then join us at The Bewildered Pig, the newest addition to the Anderson Valley culinary scene, for a locally sourced seafood-centric winemaker dinner to remember, featuring wines from the cellar of Allan Green, winemaker and owner of Greenwood Ridge Vineyards. Four perfectly paired courses in all their luscious, oceanic glory will delight

your palate in ways you never imagined that will linger fondly on your gastronomic favorites list! Treat your senses to this exclusive dinner that is sure to sell out quickly. Limited to 40 reservations. \$125 (includes tax and gratuity). Contact Janelle@thebewilderedpig.com for reservations.

1810 Hwy 128, Philo

707.895.2088

www.thebewilderedpig.com

A Gala Winemaker's Dinner at Albion Schoolhouse • 6:30PM

Join us for an intimate evening of fine dining and music at the elegant Albion Schoolhouse as you experience January on the rugged North Coast. Executive Chef Kim Badenhop crafts a six course meal highlighting the fruits of the Pacific. Each course will be thoughtfully paired and presented with wines by Greg Graziano, Winemaker at Graziano Family of Wines. Raise a glass and raise funds as you indulge in the bounty of Mendocino County. \$225/person to benefit Mendocino Coast Clinics. To learn more about Chef Kim please visit www.rendezvouskitchen.blogspot.com and to learn more about Graziano Family of Wines please visit www.grazianofamilyofwines.com.
3930 Albion Little River Rd, Albion
707.961.3463 | www.mccinc.org
www.thealbionschoolhouse.com

Trillium Winemaker Dinner with Navarro Vineyards • 6:00PM

Enjoy a delicious four course dinner with an introductory reception. Each course will be paired with the perfect Navarro wine to complement it. \$125/person (includes tax and gratuity). Please call Trillium for reservations.

10390 Kasten St, Mendocino
707.937.3200
www.trilliummendocino.com

Winemaker Dinner: Roederer Estate at Café Beaujolais • 6:00PM

Roederer Estate winemaker, Arnaud Weyrich and Domaine Anderson winemaker, Jerry Murray, will pair their fantastic sparkling and still wines with Chef David LaMonica's extraordinary crab-related delicacies. Please call for more information and reservations!

4961 Ukiah St, Mendocino
707.937.5614
www.cafebeaujolais.com

FRIDAY • JANUARY 29**Cioppino Dinner – A Benefit for Mendocino Coast Clinics! 3 Seatings at 4:30PM, 6:00PM & 8:00PM**

The giant cioppino pot brims with clams, mussels, shrimp, and fresh seafood! Served family-style with Café Beaujolais' bread, tossed salad, dessert, Thanksgiving Coffee, bibs and plenty of napkins! Treat yourself to Mendocino County wines and North Coast Brewing Company beer in the Crabby Bar. Silent auction and raffle! \$40/adult; \$15/kids 12-6; 5 & under – on us!

Pentecost Hall
822 Stewart St, Fort Bragg
707.961.3463 | events@mccinc.org
www.mccinc.org

All You Can Eat Crab Feed • 6:00PM

Attend the biggest crab feed and evening of entertainment on the coast! All you can eat crab, plus salad, bread, wine and dessert! All this means you should get your tickets early — this event sells out both nights, every year. Live entertainment at 8:00PM and the Grand Raffle at 9:00PM. \$55.

For questions and to reserve your ticket visit kcmendo.org.

Mendocino Crown Hall
45285 Ukiah St, Mendocino
707.937.1293 | www.kcmendo.org

SATURDAY • JANUARY 30**The Anything but Crab Cake Cook-Off & Wine Tasting Competition— A Benefit for Mendocino Coast Clinics! • 12:00PM-3:00PM**

Salmon cakes. Shrimp cakes. Seafood cakes. Anything but crab cakes! Mother Nature says it's time

to mix it up and pull out all the stops! Hundreds of cakes prepared by Mendocino County chefs will be plated up for your pleasure. Sample those tantalizing cakes with wines poured from America's Greenest Wine Region! Vote your

favorite chef and winery for the coveted Peoples' Choice Award to see how your vote matches up with the Professional Judges' Awards! Taste wonderful wares from our fine food & beverage purveyors, all made in Mendocino! Prestigious wine auction, silent and LIVE auctions. Raffle, too! \$85/adult; \$125/Circle of Claws Reserved Seating (limited).

Big White Tent at the corner of Main & Spruce, Fort Bragg
707.961.3463 | events@mccinc.org
www.mccinc.org

Barrel Tasting 101 • 11:00AM-5:00PM

Winter making you feel crabby? Looking for something fun and different? Then roll up Highway 101 in Mendocino County for their annual barrel tasting event on January 30 & 31! Tickets entitle you to a commemorative wine glass, complimentary tastings of soon to be released wines straight from the barrel, and delectable food pairings. Come and explore the future releases of the fine wines of Hopland, Ukiah and Redwood Valley and partake in the food and fun that all participating wineries have to offer. Advance tickets are \$20; \$30 the day of the event. To purchase tickets visit www.destinationhopland.com. 800.564.2582. Participating



wineries include BARRA of Mendocino, Brutocao Cellars, Campovida, Cesar Toxqui Cellars, Graziano Family of Wines, Jaxon Keys Winery, McFadden, Jeriko Estate, McNab Ridge Winery, Milano Winery, Nelson Family Vineyards, RIVINO, Saracina, Seebass Family Winery, Simaine Cellars, SIP Mendocino, Terra Savia and Testa Vineyards.

Hopland & surrounding area
800.564.2582

www.destinationhopland.com

17th Annual Navarro Vineyards Crabulicious (and Other Seafood) Wine Tasting at Dennen's Victorian Farmhouse • 5:30PM-7:00PM

Since 1999 Dennen's Victorian Farmhouse has been teaming up with Navarro Vineyards for a "Crabulicious" Wine Tasting. Navarro Vineyards will be pouring their exceptional wines and of course, we will be serving our "pull out the stops" crab and other seafood hors d'oeuvres. The event is no extra charge to our guests. Or...if you are not lucky enough to stay with us, give us a call and reserve a ticket for \$25 per person.

7001 N. Hwy 1, Little River
(2 miles south of Mendocino)
800.264.4723

www.victorianfarmhouse.com

All You Can Eat Crab Feed

See listing Jan 29

SUNDAY • JANUARY 31

Barrel Tasting 101

See listing Jan 30



CRAB, WINE & LODGING ON THE BEACH



Enjoy epic vistas of California's North Coast from your hotel room's private deck. Wind down to the soothing rhythmic roar of the Pacific Ocean. Entertain friends and family with a beachfront BBQ on the Captain's Deck.

OUR FABULOUS ON THE BEACH PROPERTIES



SURF & SAND
LODGE

the Beach House ★

ON CALIFORNIA'S SPECTACULAR NORTH COAST

707 964 2402 | 800 400 SURF (7873)

thebeachcombermotel.com
surfsandlodge.com
beachinn.com



JUST NORTH OF FORT BRAGG

FRIDAY • JANUARY 8

Art Center Ukiah Art Show "The Sea and Shore" Sixth Annual Seafood Appetizers Fundraiser • 5:00PM-8:00PM

Art Center Ukiah hosts an evening with seafood appetizers, wine, live music and local art. An exhibit featuring juried art show of "Sea & Shore": photographs,

paintings, textiles, mosaics and more. Other galleries in Ukiah will be open this evening for the Art Walk. Appetizer plate \$5, to benefit ACU Community Gallery.

201 S. State St, Ukiah

707.462.1400

www.cornergalleryukiah.com

JANUARY 9

McNab Ridge Tasting Room – Help us get a jump start on Mendocino Crab & Wine Days during our "complimentary" Second Saturday • 10:00AM-5:00PM

McNab Ridge will feature crab, crab and more crab! We'll be serving spicy curried shrimp over couscous and a chilled crab & pineapple dip, all perfectly paired with our crisp and delicious new release whites. We'll also have other selected food & wine pairings of the day, local artist Leslie Bartolomei will be here hand painting wine bottles and live music by Steve Winkle from Noon-4:00PM. This is the event not to miss! So let's get together for food, wine and fun – it's free, so what are you waiting for?

13450 S. Hwy 101, Hopland

707.744.1986 | www.mcnabridge.com

Second Saturdays in Hopland

10:00AM-5:00PM

While not strictly a Festival event, Second Saturdays in Hopland are too much fun to miss! Visit McFadden Farm Stand & Tasting Room, McNab Ridge, Cesar Toxqui Cellars, Graziano Family of Wines, Milano Winery, and Jaxon Keys Winery & Distillery to sample delicious complimentary appetizers and wine pairings. Don't forget to stock up on local wines at the very affordable Hopland-wide January Case Sale event.

Various locations, Downtown Hopland

800.564.2582

www.destinationhopland.com

JANUARY 15 & 16

Gualala Lions Annual Crab Feed • 6:30PM

Bring your bib and some friends and get ready for great food, fun and laughter, raffle & door prizes. Reservations required, please RSVP to Robert Moody at 707.884.4000. All

profits go to support the Lions Club Eye Care program & Community Projects. Tickets are \$40 for all you can eat crab!

Gualala Community Center

47950 Center St, Gualala

www.e-clubhouse.org/sites/gualala

JANUARY 20

Seebass Winemaker Dinner at Crush 6:00PM

Join Seebass Family Wines and Crush Italian Steakhouse for a welcome reception and five course seafood pairing dinner. Winemaker Stéphane Vivier and Scott and Michelle Willoughby from the Seebass Family will

introduce you to the wines, styles, winemaking techniques, vineyard and family history. Call Crush to reserve your seat today.

201 Airport Park Blvd, Ukiah

707.463.0700

www.ukiahcrush.com



Experience Mendocino County from a horse, bike, canoe, kayak, or your own feet!

NORTH COAST

Whale Watching & Fishing Trips with All Aboard Adventures

California Gray Whales migrate south from Alaska to Baja California during the months of December through February. Whale watching with a charter boat is the perfect opportunity to be right next to these gentle giants and is fun for people of all ages. The Sea Hawk is Coast Guard Certified for 30 passengers and hosts up to 3 trips per day. Group bookings welcome. \$35 pp for a two hour cruise. Visit our website for more info on fishing trips.

32410 N. Harbor Dr, Fort Bragg

707.964.1881

www.allaboardadventures.com

Horseback Rides at Ricochet Ridge Ranch

Equine, wine and beer... what could be better? Join Ricochet Ridge Ranch for daily horseback rides on Ten Mile Beach in MacKerricher State Park, through magnificent redwood forests, and across a vast cattle ranch overlooking the Pacific Ocean, with views to forever! Hourly, 3 or 4 hours, up to all day and multi day rides are available, including unique lodging and wine tours if you wish. English and Western horses for all experience levels, from absolute novice to the very advanced are offered daily.

24201 Hwy 1, Fort Bragg

888.873.5777

www.horse-vacation.com

Mendocino Coast Botanical Gardens Daily 9:00AM-4:00PM

The coast's mild maritime climate provides the Gardens with an early bloom season each year beginning in January. Protected from winter winds, our trails take visitors through canopies of budding magnolia trees, along paths lined with flowering winter heaths and heathers, and out to discover our hidden county treasure, mushrooms! Attend a workshop, join a weekly staffed walk, catch a glimpse of a breaching whale or enjoy a ramble. The Mendocino Coast Botanical Gardens is a garden for all seasons.

18220 N. Hwy 1, Fort Bragg

707.964.4352

www.gardenbythesea.org

Stanford Inn's Catch a Canoe and Bicycles, Too! Experience the Beauty of Marine Life!

Explore beautiful Big River Estuary by canoe or bike and receive a \$20 discount on rentals during the Festival. We'll provide a complimentary map of the estuary with historical and contemporary photographs depicting the history of the beautiful estuary. Or rent a mountain bike to explore Mendocino's trails and back roads.

Coast Hwy and Comptche Ukiah Rd, Mendocino

707.937.0273

www.catchacanoe.com





Ride the Skunk Train

A trip to Mendocino County isn't complete without a ride on the historic Skunk Train! Trains depart daily out of Willits and Fort Bragg. Regardless of your departure point, the view from our restored rail cars is pretty much

unchanged from the late 1800s. Bring the family and take a trip back in time. Dogs are welcome too for an additional ticket price.

Foot of Laurel Street, Fort Bragg
299 E. Commercial St, Willits
707.964.6371
www.skunktrain.com

SOUTH COAST

B. Bryan Preserve Tour

Daily 9:30AM & 3:30PM

B. Bryan Preserve in Point Arena is home to some of the most endangered hoof stock in the world. Join us on one of our daily tours to experience these majestic animals up close. The tours are held in an open air classic Land Rover and last about 1.5 hours. Your visit ends with you feeding the giraffe. Visits are by reservation only. Cost is \$35 per adult and \$20 for children under 10. Reserve online or give us a call.

130 Riverside Dr, Point Arena
707.882.2297
www.bbryanpreserve.com

Guided Walks on the Unbeaten Path

Come explore the beauty of Mendocino County and Point Arena-Stornetta California Coastal National Monument during the Crab Festival with a personalized and private nature tour! Our thoughtfully prepared and designed tours are not just about hiking or walking the trail. They are about maximizing your experience of the incredible history, flora, fauna, geology, architecture, and the lesser known trails of this beautiful and unique coastal region! Call to schedule.

707.888.6121
www.unbeatenpathtours.com



Point Arena Lighthouse & Museum Daily 10:00AM-3:30PM

During your stay, climb to the top of the tallest lighthouse on the Pacific Coast! Enjoy spectacular 360-degree views from the top of the 115-foot tower built in 1896. The lighthouse is an excellent place to view the migration of California Gray Whales. Learn about the history of the lighthouse in the adjacent museum. Lighthouse admission \$7.50; \$1 for children under 12.

45500 Lighthouse Rd, Point Arena
707.882.2809

www.pointarenalighthouse.com

Point Arena-Stornetta Public Lands Daily until Sunset

View the lighthouse from the ground while hiking the over 2 miles of coastline, the estuary of the Garcia River and adjacent beach, and a small island accessible during low tide that are part of the 1,132 acre Point Arena-Stornetta Public Lands. Watch for whales from the breathtaking headlands, wander through ocean mounds, islands, peninsulas, caves, blowholes, and take in the "infinity pool" waterfall that plunges into the ocean. Daytime activities including hiking, picnicking, nature photography, and wildlife watching.

Hwy 1, Point Arena | 707.468.4000
<http://www.blm.gov/ca/st/en/fo/ukiah/stornetta.html>

M

Mendocino Inn & Spa



The Newly opened Mendocino Inn & Spa is the perfect Romantic Coastal Escape among the Redwoods.

8211 N. HIGHWAY 1 . LITTLE RIVER . CA 95456 | 707.593.4255

WWW.MENDOCINOINNSPA.COM

EVENTS

Trio Céleste • Jan 24 3:00PM

Trio Céleste is one of the groups that roused a huge reception from the audience in last year's concerts. We couldn't wait to invite them back. The Trio with Violinist Iryna Krechkovsky, cellist Ross Gasworth, and pianist Kevin Kwan Loucks are one of the best young chamber groups around today. Their program will include Tchaikovsky's epic Piano Trio written in memory of Tchaikovsky's friend and mentor, Nicholai Rubinstein. The virtuosic piano part of the trio is a tribute to that great pianist. \$20 advance/\$25 door.

Preston Hall

44831 Main St, Mendocino

707.937.1018

www.fbcamusicseries.com

The Taming of the Shrew Ballet on Screen • Jan 24 2:00PM

Many suitors dream of marrying the lovely and docile Bianca, including Luciento. However, her father will not let anyone marry her before her elder sister, the ill-tempered shrew Katharina, is herself married. French choreographer Jean-Christophe Maillot lands a coup with his adaptation of Shakespeare's comedy tailored specifically to the Bolshoi dancers, and achieves a magnetic two hours of breathtaking, nonstop dance unlike any other. \$18 Admission; \$5 Youth. Doors at 1:30 PM.

Arena Theater

214 Main St, Point Arena

707.882.3456

www.arenatheater.org

Mendocino County Museum Vintage Toys Exhibit • Dec 2015 thru Jan 2016

Step back in time and uncover fond memories of your favorite old toys! Mendocino County Museum's annual Vintage Toy Display goes on exhibit December 1. Inspired by the theme "Let's Pretend!", on display will be dolls dating back to 1903, vintage Barbies and accessories from 1968, as well as a fully furnished Victorian-style doll house. A variety of other objects from the 1950s-70s are the "My Book House Books" and other tales from around the world. Interactive play elements include trains, building blocks and dress-up clothes, and gingerbread men will be available to decorate. Vintage toy ads will also be on view, as well as selected excerpts from a Mendocino County oral history recalling how Christmas was celebrated in 1920. Open Wed-Sun, 10 am-4:30 pm.

Mendocino County Museum

400 E. Commercial St, Willits

707.459.2734

www.mendocinomuseum.org





955 Ukiah Street Restaurant

During the Festival, in addition to our varied land and sea menu, we will be featuring creations highlighting our local Dungeness crab. Thurs.-Sun. 6:00PM to 9:00PM.

955 Ukiah St, Mendocino

707.937.1955

www.955restaurant.com

5200 Restaurant & Lounge

Savor a farm-to-fork four course dinner with optional wine and beer pairings featuring dishes crafted by Chef Beau Harris. Please call our guest services team for pricing, to make a dinner reservation or for additional information.

Heritage House Resort

5200 N. Hwy 1, Little River

707.202.9000

www.heritagehouserestaurant.com

Adam's Restaurant

With a frequently changing menu, featuring fresh seafood from the coast, delicious steaks and pasta dishes, Adam's offers many artfully prepared dishes to choose from. Throughout the Festival we will be featuring our six time award-winning crab cakes paired with an excellent selection of Mendocino County white wines.

50 S. Main St, Willits

707.456.9226

Bridget Dolan's Pub

Celebrate the Crab Festival in style. Join us January 22-24 for some chef-inspired specials featuring local seafood, tastefully paired with wine selections from Navarro Vineyards. Reservations strongly recommended.

5910 S. Hwy 1, Elk

707.877.1820

www.griffinn.com

Chop Chop

Chop Chop is easy dining at its tastiest and most affordable. Enjoy a super-fresh lunch or dinner, mid-day snack or a little late night nibble. The bar turns out transformative cocktails, several draft beers and even Revive Kombucha on tap. Chef Pailin Butterfield brings you inspired noodle bowls, pineapple pork ribs, Vietnamese Bahn Mi sandwiches, vegan pho and more. Great food, drinks and people at prices for everyone with lots of Mendocino Crab specials during the season as catch allows. Open Tues through Sat.

110 W. Standley St, Ukiah

707.472.0925

www.facebook.com/chopchopukiah

Elk Cove Inn and Spa Champagne Brunch • Daily 8:30AM-10:30AM

Come join us for a southern-style Champagne Brunch buffet featuring a variety of specialty homemade dishes, in our beautiful ocean-view breakfast room. \$25/person (no charge for inn guests).

6300 S. Hwy 1, Elk
800.275.2967
www.elkcoveinn.com

Hopland Tap House

Unwind in our rustic pub in the charming town of Hopland. We feature eight microbrews on tap, local wines and a delicious food menu. The historic space that is home to Hopland Tap House is a beautiful century old brick building, that features original and gorgeous stamped tin interior walls, and a stunning custom built black walnut bar.

13351 S. Hwy 101, Hopland
707.744.1255
www.hoplandtaphouse.com

Little River Inn

Fresh cracked crab every day! For breakfast or dinner, join the friendliest staff on the coast for creative crustacean delicacies, wine and beer, whale watching and local lore.

7901 N. Hwy 1, Little River
707.937.5942 | www.littleriverinn.com

MacCallum House

Dine at our landmark Victorian estate with memorable creations by Executive Chef Alan Kantor. Guests can enjoy fine food and drink while watching the waves from the sun porch in an establishment that set the standard in the early days of local, sustainable, organic food. Crab specials will be featured in addition to our regular menu.

45020 Albion St, Mendocino
707.937.0289
www.maccallumhouse.com

North Coast Brewing Company

Celebrate the festival at the Brewery Taproom with crab specialties each evening. Pair crab dishes with award-winning hand-crafted ales from the brewery and our wait staff of Cicerone Program Certified Beer Servers will suggest the perfect crab and beer pairing. We will also have live Jazz in our Sequoia Room every Friday and Saturday night. As in years past, NCBC is proud to support Mendocino Coast Clinics' Cioppino Dinner on Fri, Jan 29.

444 N. Main St, Fort Bragg
707.964.3400

www.northcoastbrewing.com

Patrona Restaurant

Stop in to Patrona for lunch or dinner when you will find crab infused dishes featured throughout the festival. Experience a variety of beers and local wines as well as specialty cocktails. Enjoy Happy Hour weekdays from 4:30PM-6:30PM.

130 W. Standley St, Ukiah
707.462.9181

www.patronarestaurant.com

Piazza de Campovida

Here at the Piazza we will be offering a number of specials!! Stop by and try a glass of Marsanne and you are sure to please your palate. Pair with a delicious wood fired pizza or explore other savory dishes from our menu. The Piazza also offers 7 suites with Jacuzzi tubs and fireplaces available and can be booked at www.piazzadecampovida.com. We look forward to welcoming you to Hopland!

13441 Hwy 101, Hopland
707.744.1977

www.piazzadecampovida.com



Point Noyo Restaurant & Bar

The Fort Bragg Cliff House has been reborn as the Point Noyo Restaurant and Bar. Open for lunch and dinner with Pacific Ocean and Noyo River views from the new cocktail lounge and remodeled dining room. Featuring steak and local seafood along with an extensive wine list and hand crafted cocktails.

1011 S. Main St, Fort Bragg
707.962.3035
www.pointnoyo.com

Ravens Restaurant

Want to participate in Mendocino's Crab Festival, AND eat healthier? Stanford Inn's Ravens Restaurant celebrates this year's festival with a delicious, environmentally friendly, whole-foods, creative crab-free menu! All the taste, without the discomfort. Enjoy! Prix Fixe Menu includes: Oyster Mushroom Clam Chowder, Crab-less Louie, Crab-less cakes with oven baked fries, and Chocolate Mint Ganache for dessert. A la carte or 4-course Prix Fixe: \$49, wine pairing menu additional.

Coast Highway and Comptche-Ukiah Rd, Mendocino
707.937.5615
www.ravensrestaurant.com

Saucy

Celebrate crab, wine and beer at Saucy, the home of wood-fired pizza right in the heart of downtown Ukiah. Throughout the Festival, our menu will feature bounty from the ocean, along with other Saucy food offerings. Our beer selection is long and our wines are exceptional! Eat here or we'll both starve!

108 W. Standley St, Ukiah
707.462.7007
www.saucyukiah.com

Silver's at the Wharf Restaurant & Lodge

Stop in for a relaxing lunch or dinner with a variety of seafood options on the menu and watch the fisherman return with their bounty. Come early to get a window table and watch the world of Noyo Harbor unfold.

32260 N. Harbor Dr, Fort Bragg
800.643.2700
www.silversatthewharf.com

Wild Fish Restaurant

100% local and organic. Dungeness crab fresh off the boat from Noyo Harbor fisherman Scott Hockett. Purveyed, prepared and presented by the chefs at Wild Fish. Paired with the finest Mendocino County wines.

7750 N. Hwy 1, Little River
707.937.3055
www.wild-fish.com





Most tasting rooms are open daily; special event dates and times noted on each listing. Visit participating tasting rooms to get your Passport stamped and enter for a Grand Prize Package!

ANDERSON VALLEY

Anderson Valley Brewing Company Daily 11:00AM-6:00PM

The Tap Room is where Anderson Valley residents and friends of the brewery come to meet. Taste through unique beers that you won't find outside the brewery and, if you listen closely you just might hear some locals harpin' Boontling.

7700 Hwy 253, Boonville
707.895.BEER | www.avbc.com

Balo Vineyards • Fri-Sun 11:00AM-5:00PM

Welcome to our family owned tasting room and winery where you can savor organically farmed, premium small lot wines while looking out over rows of vineyards. We offer tasters two competition-grade bocce courts, a beautiful picnic area to sip our wines alongside some locally produced cheese and charcuterie, as well as a shaded, enclosed dog recreation area. Stop in, get your Passport stamped and relax for a while.

9000 Hwy 128, Philo
707.895.3655
www.balovineyards.com

Bink Wines • Daily 11:00AM-5:00PM Special Event • Jan 23, 24, 30 & 31

You'll fall in love with Bink's artisan Sauvignon Blanc, which pairs perfectly with Deb's delicious Crab Festival appetizers. Join us in our tasting room at The Madrones each

weekend of the Festival to sample for yourself and we'll stamp your Passport too.

9000 Hwy 128, Philo
707.895.2940 | www.binkwines.com

Brutocao Anderson Valley Daily 10:00AM-5:00PM

Enjoy award-winning Brutocao wines in one of the world's most beautiful wine regions - Anderson Valley. Our Philo tasting room offers complimentary wine tasting featuring our estate grown Anderson Valley Pinot Noir and the entire collection of Brutocao and Bliss wines.

7000 Hwy 128, Philo
800.661.2103
www.brutocaozellars.com

Goldeneye Winery Thurs-Sun 10:30AM-4:30PM

Savor an enticing view of the vineyards and redwood trees while you experience a seated, private tasting of our world class Pinot Noirs. \$15 Tasting Fee. Join us on Jan 23 for our Winter BarnFest! See website for more information.

9200 Hwy 128, Philo
707.895.3202
www.goldeneyewinery.com



Greenwood Ridge Vineyards **Daily 10:00AM-5:00PM**

Greenwood Ridge Vineyards has developed a reputation for producing award-winning wines since 1980. Stop by our unique octagonal tasting room, built from a single 400-year-old redwood tree. Join us for a winemaker dinner on Jan 28.

5501 Hwy 128, Philo
707.895.2002

www.greenwoodridge.com

Handley Cellars • Daily 11:00AM-4:00PM **Special Event • Jan 22, 23, 24 & 29, 30, 31**

You're invited to visit Handley's tasting room. We'll be offering special wines to taste, and serving delicious appetizers each Festival weekend. Make sure you ask for a Passport stamp.

3151 Hwy 128, Philo
707.895.3876

www.handleycellars.com

Harmonique • Sat & Sun 11:00AM-5:00PM

Join us in January to taste our new releases! During the Festival, we will serve delectable appetizers that pair beautifully with our wines. Save 10% on all wine and up to 30% with Wine Club Membership. Special Library wines will also be available for tasting and purchase.

14051 Hwy 128, Boonville
707.895.9300

www.harmoniquewine.com

Husch Vineyards • Daily 10:00AM-5:00PM

Each weekend during the Crab Festival, visit Husch Vineyards and enjoy our favorite crab appetizer, a crowd pleaser for the last 11 years. Our knowledgeable and friendly staff will help you select a complimentary flight of tasting room exclusive wines to pair with your appetizer. Get your Passport stamped and pick up some fun crab facts while you are here. We look forward to your visit.

4400 Hwy 128, Philo
800.554.8724

www.huschvineyards.com

Knez Winery • Thurs-Mon 11:00AM-5:00PM **Special Event • Jan 23, 24, 30 & 31**

Crafted by the alchemy of ocean, fog, soil and patience. We produce pure, restrained, age-worthy Chardonnay and Pinot Noir that truly embody the unique terroir of Anderson Valley. Our small production sustainable estate vineyards, Cerise and Demuth, are among the most expressive and sought after vineyard sites in the valley. Join us at the tasting room both weekends of the Festival for North Coast inspired appetizers paired with our estate wines. Be sure to get your Passport stamped while you are visiting!

9000 Hwy 128, Philo
707.895.3365

www.knezwinery.com

Lula Cellars • Daily 10:00AM-6:00PM
Special Event • Jan 31 10:00AM-4:00PM

We're looking forward to seeing you during the Crab, Wine & Beer Festival! Stop by our tasting room and meet the team... Dan, Kacy, Gary and Honey (the official winery dog). Don't miss the open house on Jan 31 for a chance to try crab cakes paired with Lula wines. We are the first winery on the left side of Hwy 128 coming from the coast.

2800 Guntley Rd, Philo
 707.895.3737 | www.lulacellars.com

Maple Creek Winery / Artevino Wines • Daily 11:00AM-5:00PM

Located in Yorkville Highlands of Anderson Valley, Maple Creek and Artevino wines are hand crafted, limited production, award-winning wines sourced from our Estate and Mendocino County's sustainable and organic vineyards. We specialize in Chardonnay, Pinot Noir, Zinfandel, Merlot and Cabernet Sauvignon. Artevino is a blend of passions, art and wine. Please stop by our tasting room and enjoy our wines and be sure to get your Passport stamped!

20799 Hwy 128, Yorkville
 707.895.3001
www.maplecreekwine.com

Meyer Family Cellars • Daily 10:00AM-5:00PM
Special Event • Jan 29, 30 & 31 11:00AM-4:00PM

Join us for a sampling of crab bisque and celebrate the release of our 2012 Yorkville Highlands Syrah and 2014 Anderson Valley Chardonnay. This is a family and pet friendly event with event lawn, bocce and even a playground for the kids.

19750 Hwy 128, Yorkville
 707.895.2341 | www.mfcellars.com

Navarro Vineyards • Daily 9:00AM-5:00PM
Special Event • Jan 23, 24, 30 & 31

Stop by Navarro Vineyards and taste our Alsatian whites paired with appetizers. We will also be offering special "Crab and Wine Day" wine packs. Wines that pair especially well with crab will be pre-packed with extra discounts for exceptional savings. Stop in, enjoy the wine and appetizers and get your Passport stamped. Join us at Trillium Café for our winemaker dinner on Jan 28!

5601 Hwy 128, Philo
 707.895.3686 | www.navarrowine.com

Phillips Hill Winery • Daily 10:30AM-5PM
Special Event • Jan 23, 24, 30 & 31

Each weekend during the Festival, we'll be offering special wines paired with some of our favorite crab appetizers. Stop by our historical tasting room, enjoy the wines and get your Passport stamped.

5101 Hwy 128, Philo
 707.895.2209 | www.phillipshill.com

Philo Ridge Vineyards
Fri-Mon 11:00AM-5:00PM

Our tasting room is located in downtown Boonville. Our winery is 100% solar and wind powered, and the wines are vegan. We specialize in small hand crafted lots of fine wine. Come by for a tasting and get your Passport stamped.

14125 Hwy 128, Boonville
 707.895.3036 | www.philoridge.com

Roederer Estate • Daily 11:00 AM-5:00 PM

Stop in and taste our sparkling wines - especially in the Magnum! Yes there is a difference! Call us to arrange a tour of the estate, \$6/person. Join us at our winemaker dinner at Café Beaujolais on Jan 28!

4501 Hwy 128, Philo
 707.895.2288 | www.roedererestate.com

Scharffenberger Cellars
Daily 11:00 AM-5:00 PM

Our sparkling wines are California style - a little fruitier and softer. Stop in and get your Passport stamped and experience our Crémant and Blanc de Blanc only available in the tasting room.

8501 Hwy 128, Philo
 707.895.2957
www.scharffenbergercellars.com

Seebass Family Wines
Daily 11:00 AM-5:00 PM

Special Event • Jan 23, 24, 30 & 31
 Festival-goers and Passport holders have an opportunity to experience and taste our award-winning wines paired with a seafood appetizer, and a 10% wine discount each weekend of the festival. Our tasting room is located in the heart of beautiful downtown Boonville. Please join us for our winemaker dinner with Crush Italian Steakhouse on Wed, Jan 20.

14077 Hwy 128, Boonville
 707.895.9378
www.seebassvineyards.com

Signal Ridge • Daily 11:00AM-5:00PM Special Event • Jan 23, 24, 30 & 31

Nicknamed an "island in the sky," Signal Ridge Vineyard sits atop Cold Spring Mountain overlooking both the Anderson Valley and the Pacific Ocean at an elevation of 2,742 feet, making us the highest elevation vineyard in all of Mendocino, Sonoma and Napa Counties. Stop by for a complimentary tasting of our estate-grown Pinot Noir and Zinfandel as well as our Brut sparkling bubbles. On weekends during the Festival we will be serving up special appetizers! Also showcasing Bite Hard Cider and Piment d'Ville Pepper.

9000 Hwy 128, Philo
707.895.3588
www.signalridge.com

Toulouse Vineyards • Daily 11:00AM-5:00PM

We will be pouring our award-winning small production Pinot Noirs as well as our dry Alsace-style white wines throughout the Festival. Stop by and enjoy the wine and beautiful views of our family owned winery. Bring your pups!

8001 Hwy 128, Philo
707.895.2828
toulousevineyards@yahoo.com

Yorkville Cellars • Daily 11:00AM-6:00PM

- "Best of Class Bubbly & Vintage Semillon"

Jan 22, 23 & 24 • 12:00PM-3:00PM

Yorkville Cellar's Brut Cuvée was among the 1% of entries in the Orange County Fair to be awarded Best of Class and Four Star Gold! Start your visit with a taste of this unique sparkling wine then enjoy six vintages of estate grown Semillon, a rich white wine known for its aging potential. A bountiful buffet of seafood appetizers will be served with these special wines. \$10 (waived for Yorkville Cellars wine club members).

- "Orange is the New White"
Jan 29, 30 & 31

White wines which are fermented on their skins are known as Orange wines, due to the buttery orange color taken up from the skins. At Yorkville Cellars we will be pouring our Orange Semillon which we call "Amber Folly" along with seafood appetizers. All other current wines will be available for tasting too. No fee.

25701 Hwy 128 (mile 40.4), Yorkville
707.894.9177 | www.yorkvillecellars.com



REDWOOD CORRIDOR

BARRA of Mendocino • Daily 10:00AM-5:00PM **Special Event • Jan 23, 24, 30 & 31**

On each weekend of the Festival, drop by the beautiful BARRA of Mendocino tasting room for some complimentary appetizers paired with our estate grown wines made from hand-picked, certified organic grapes. Come taste and get your Passport stamped, and spend a relaxing afternoon in our beautiful gardens and picnic area.

7051 N. State St, Redwood Valley
707.485.0322
www.barraofmendocino.com

Brutocao Cellars • Daily 10:00AM-5:00PM

Brutocao is your destination for wine, shopping and fun in Hopland. Wine tasting is complimentary in our friendly tasting room, olive oil bar, and gift shop. Our beautifully landscaped grounds include six regulation-sized bocce ball courts for you to enjoy.

13500 S. Hwy 101, Hopland
800.433.3689 | www.brutocao cellars.com

Cesar Toxqui Cellars

Thurs-Mon • 11:00AM-5:30PM

Special Event • Jan 30 & 31

Located in downtown Hopland, we invite you to try our award-winning, small case production wines. Stop by and take advantage of our winter wine sales. During the second weekend of the Festival and sample our Asian infused crab cakes and crab bisque.

13500 S. Hwy 101
707.744.1071 | www.toxqui.com

Graziano Family of Wines

Daily 10:00AM-5:00PM

Special Event • Jan 23, 24, 30 & 31

Smack in the middle of Hopland is our intimate tasting room. We may be small but our wines are big! We serve as many as thirty premium wines under four distinct labels. Stop in on weekends during the Festival to try our special appetizer paired with our Italian white varietals and get your Passport stamped. Take advantage of our January wine of the month and save 25% off your purchase. Join Greg Graziano at a gala winemaker dinner on Jan 28.

13251 S. Highway 101, Hopland
707.744.8466
www.grazianofamilyofwines.com

Jaxon Keys Winery & Distillery **Daily 10:00AM-5:00PM**

Special Event • Jan 23, 24, 30 & 31

Visit our beautiful and historic Farmhouse Tasting Room to sample our delicious estate wines paired with crab inspired foods. We offer over a dozen limited production, hand-crafted wines for you to enjoy. Experience our charming, old-fashioned hospitality during the Crab Festival and we will offer you complimentary tasting and special discounts on wine purchases. We also make world class Cognac-style brandy!

10400 S. Hwy 101, Hopland
877.462.0666 | www.jaxonkeys.com

Mendocino Brewing Ale House

Mon-Thurs 12:00-8:00PM,

Fri-Sat 12:00-9:00PM, Sun 12:00-6:00PM

Mendocino Brewing, pioneers in the American craft brewing renaissance, invites you to join us for Happy Hour every Monday through Friday from 4:00-6:00 PM for dollar-off brews as well as hot dogs and Polish sausages.

1252 Airport Park Blvd, Ukiah
707.463.2667 | www.mendobrew.com

McFadden Farm Stand & Tasting Room **Daily 10:00AM-5:00PM**

Special Event • Jan 30 & 31

Take a break from Barrel Tasting, stop by McFadden for a tasting of our finely finished wines - including the wine judged the Best White Wine in all of Mendocino County - and with no tasting fees! We'll be pairing our organically farmed white wines with delicious seafood appetizers during the second weekend of the Festival. Come to McFadden for a memorable visit and while you're here stock up on McFadden grass fed beef, wild rice and herbs and of course, wine!

13275 S. Hwy 101, Hopland
707.744.8463
www.mcfaddenfarm.com

McNab Ridge Tasting Room**Daily 10:00AM-5:00PM****Special Event • Jan 23, 24, 30 & 31**

Come get your Passport stamped, try some outstanding wines and sample our special crab appetizer of the day.

13450 S. Hwy 101, Hopland

707.744.1986

www.mcnaledge.com**Milano Family Winery****Daily 10:00AM-5:00PM****Special Event • Jan 30 & 31**

Enjoy barrel tasting with our winemaker Deanna Starr. Taste wines directly from our barrels, featuring rich, robust reds emitting the fruity aroma of wine in various stages of development. You can also enjoy some of our yummy crab and corn chowder while you taste and shop our gift boutique in our tasting room. Everyone welcome! Passports stamped every day!

14594 S. Hwy 101, Hopland

707.744.1396

www.milanowinery.com**Nelson Family Vineyards****Daily 10:00AM-5:00PM****Special Event • Jan 30 & 31**

Come step back in time where life is simpler and beauty abounds. Nelson Family Vineyards offers a variety of fine wines that have been produced in ultra-small batches with the tender love and care that can only be found at a family owned micro winery. Enjoy a cioppino pairing the second weekend of the Festival and be sure to get your Passport stamped!

550 S. Hwy 101, Ukiah

707.462.3755

www.nelsonfamilyvineyards.com**Parducci Wine Cellars****Daily 10:00AM-5:00PM**

Stop by our tasting room, get your Passport stamped and taste our award-winning Reserve wines.

Enjoy 15% off and receive a gift if your purchase is \$50 or more.

501 Parducci Rd, Ukiah

707.463.5357

www.parducci.com**RIVINO • Daily 10:00 AM-5:00 PM**

RIVINO is a combination of the words: RIVER and VINO. "Where the river becomes the wine," and that's where we're located, along the Russian River in Mendocino County. We handcraft all our wines from select grapes grown on our family's Schrader Ranch Vineyard and each bottle is unique and characteristic to our winemaking desires and vineyard conditions. Come and enjoy the view, taste some wine, and relax with us.

4001 Cox-Schrader Rd, Ukiah

707.293.4262

www.rivino.com**Simaine Cellars • Daily 11:00AM-5:00PM****Special Event • Jan 23, 24, 30 & 31**

Simaine will be cellarbrating with special appetizers on weekends during the Festival. As an added treat, on Jan 30 and 31, we will be offering tastes right out of the barrel during the Highway 101 Barrel Tasting Weekend.

3001 S. State St #42, Ukiah

707.462.6300 | www.simaine.com**Terrá Savia Winery & Olive Mill****Fri-Sun 11:00AM-5:00PM****Special Event • Jan 30 & 31**

At Terra Sávia, we produce award-winning organic wines and extra virgin olive oil, all made with a special commitment towards responsible farming and habitat preservation. We grow our own grapes and olives on our own land and produce in small lots and batches to ensure the highest degree of quality control of our products. Our tasting room also features many woodworks and paintings by local artists. On the second weekend of the Festival, stop in for some barrel tasting and Yvonne's famous cioppino! Wine Tasting also available Monday through Thursday by appointment.

14160 Mountain House Rd, Hopland

707.744.1114 | www.terrasavia.com

Get Well, Crabby!

THE SHOW WILL GO ON!



17th ANNUAL
MENDOCINO COAST CLINICS

We're Your Health Center, Keeping You Healthy!

UN-CRAB, WINE & BEER DAYS

FRIDAY, JANUARY 29, 2016

CIOPPINO DINNER

WITH **EVERYTHING BUT CRAB!**

HISTORIC PENTECOST HALL 822 STEWART ST, FORT BRAGG

3 SEATINGS: 4:30, 6:00, & 8:00 PM

SATURDAY, JAN 30, 2016 / 12 NOON ~ 3 PM



THE **ANYTHING BUT CRAB** CAKE COOK-OFF

WINE TASTING COMPETITION

VOTE YOUR FAVORITES!

RAFFLE! LIVE & SILENT AUCTION!

IN THE BIG WHITE TENT CORNER MAIN & SPRUCE, FORT BRAGG

Listed as one of TOP 10 Seafood & Wine Events by Coastal Living Magazine!

Order Online Now: www.mccinc.org events@mccinc.org

2016 CRAB, WINE & BEER FESTIVAL PASSPORT

January 22-31, 2016

Throughout the Festival, stop in at one of the 26 wineries and breweries listed on the map, while you discover Mendocino County, "America's Greenest Wine Region®." Get your Passport stamped at each participating winery or brewery you visit. Collect at least three stamps to enter the drawing for a fabulous Mendocino County Grand Prize. Visit three or more wineries or breweries on both Wine & Beer Trails and your entries are doubled. Entries must be received **no later than Friday, February 12, 2016**. Drawing takes place in February and winners will be notified by e-mail or phone.

VIP GRAND PRIZE PACKAGE Crab, Wine & Beer Festival Grand Prize 2016

Two night stay at the Beachcomber Motel & Spa

Two tickets to Mendocino Music Festival Performance

Ricochet Ridge Ranch trail ride for two joining a group on Ten Mile Beach, MacKerricher State Park, value \$110.00 (not including gratuity). Call for reservation. Upgrades to private, 3 or 4 hours, or all day trail rides are available.

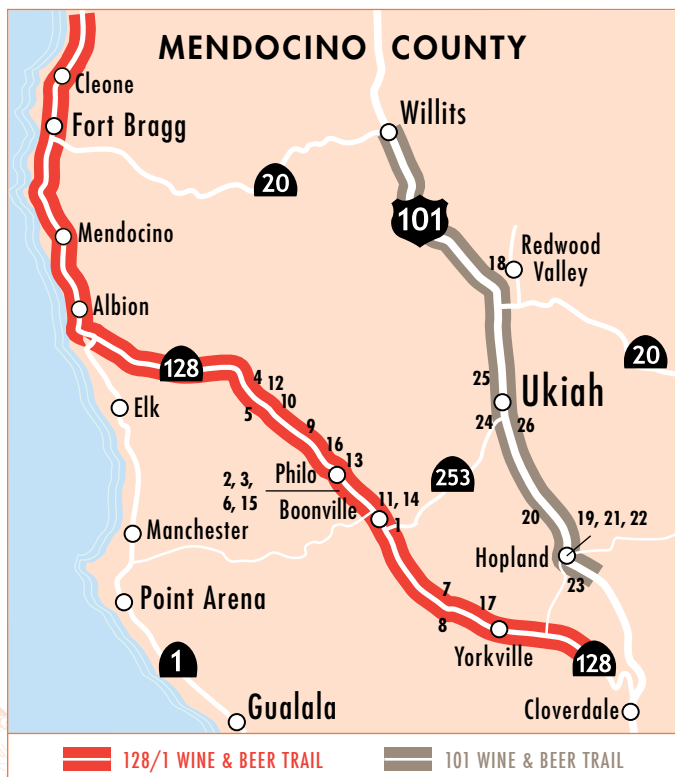
BEACHCOMBER MOTEL
AND SPA ON THE BEACH



thebeachcombermotel.com | 707.964.2402

mendocinomusic.org | 707.937.2044

horse-vacation.com | 707.964.7669



2016 PASSPORT PARTICIPANTS • Collect winery and brewery stamps for prizes!

See map for locations and wine & beer trail regions.

== HIGHWAY 128/1 WINE & BEER TRAIL

<p>1. Anderson Valley Brewing Co. 17700 Hwy 253, Boonville 707.895.BEER www.avbc.com</p>	<p>10. Phillips Hill Winery 14125 Hwy 128, Boonville 707.895.2209 www.phillipshillestates.com</p>
<p>2. Balo Vineyards 9001 Hwy 128, Philo 707.895.3655 www.balovineyards.com</p>	<p>11. Philo Ridge Vineyards 4501 Hwy 128, Philo 707.895.3036 www.philoridge.com</p>
<p>3. Bink Wines 9000 Hwy 128, Philo 707.895.2940 www.binkwines.com</p>	<p>12. Roederer Estate 4501 Hwy 128, Philo 707.895.2288 www.roedererestate.com</p>
<p>4. Handley Cellars 3151 Hwy 128, Philo 707.895.3876 www.handleycellars.com</p>	<p>13. Scharffenberger Cellars 8501 Hwy 128, Philo 707.895.2957 www.scharffenbergercellars.com</p>
<p>5. Husch Vineyards 4400 Hwy 128, Philo 707.895.3216 www.huschvineyards.com</p>	<p>14. Seebass Family Wines 14077 Hwy 128, Boonville 707.895.9378 www.seebassvineyards.com</p>
<p>6. Knez Winery 9000 Hwy 128, Philo 707.895.3365 www.knezwinery.com</p>	<p>15. Signal Ridge Vineyards 9000 Hwy 128, Philo 707.895.3588 www.signalridge.com</p>
<p>7. Maple Creek Winery/Artevino 20799 Hwy 128, Yorkville 707.895.3001 www.maplecreekwine.com</p>	<p>16. Toulouse Vineyards 8001 Hwy 128, Philo 707.895.2828 www.toulousevineyards.com</p>
<p>8. Meyer Family Cellars 19750 Hwy 128, Yorkville 707.895.2341 www.mfcellars.com</p>	<p>17. Yorkville Cellars 25701 Hwy 128, Yorkville 707.894.9177 www.yorkvillecellars.com</p>
<p>9. Navarro Vineyards 5601 Hwy 128, Philo 707.895.3686 www.navarrowine.com</p>	<p>Hwy 101 Wine & Beer Trail on Next Page</p>

== HIGHWAY 101 WINE & BEER TRAIL

<p>18. BARRA of Mendocino 7051 N. State St, Redwood Valley 707.485.0322 www.barraofmendocino.com</p>	<p>23. Milano Family Winery 14594 S. Hwy 101, Hopland 707.744.1396 www.milanowinery.com</p>
<p>19. Graziano Family of Wines 13251 S. Hwy 101, Hopland 707.744.8466 www.grazianofamilyofwines.com</p>	<p>24. Nelson Family Vineyards 550 S. Hwy 101, Ukiah 707.462.3755 www.nelsonfamilyvineyards.com</p>
<p>20. Jaxon Keys Winery & Distillery 10400 S. Hwy 101, Hopland 877.462.0666 www.jaxonkeys.com</p>	<p>25. Parducci Wine Cellars 501 Parducci Rd, Ukiah 707.463.5357 www.parducci.com</p>
<p>21. McFadden Vineyards 13275 S. Hwy 101, Hopland 707.743.1122 www.mcfaddenfarm.com</p>	<p>26. RIVINO 4001 Cox-Schrader Rd, Ukiah 707.293.4262 www.RIVINO.com</p>
<p>22. McNab Ridge 13450 S. Hwy 101, Hopland 707.744.1986 www.mcnabridge.com</p>	

Please don't drink & drive! Name a designated driver.

Passport Holder: _____

Address: _____

E-Mail: _____

Phone: _____

Leave your entry at any Passport participant or mail to:

Visit Mendocino County, Inc. | 345 N. Franklin St., Fort Bragg, CA 95437

*Employees & families of VMC, wineries or breweries
are not eligible to win Passport prizes.*

Passport must be received no later than Friday, February 12, 2016.